

TIME	<b>DAY 1: MONDAY 30<sup>TH</sup> JULY 2018</b>	
	<b>National Export Initiative in Support of the Big 4 Agenda</b>	
	<p><i>Kenya's Balance of Trade has generally widened in the last decade, owing to faster growth in imports than exports to the extent that the values of the former are now three times more than the value of the latter. This is manifested by the fact that Kenya currently has a narrow export product range and markets. About 5 products accounted for 56% of total exports in 2017 while about 70% of Kenya's total exports are destined to only 13 countries globally! Through the National Trade Policy approved by Cabinet in December 2016 and launched during the 2017 National Trade Week, the state department of Trade has coordinated the development of the integrated <b>National Export Development and Promotion Strategy (NEDPS)</b>. Through this strategy, the government has made it a top priority to improve the conditions that directly affect the private sector's ability to export – working to remove trade barriers abroad, help firms and farmers overcome hurdles to entering new markets, and assist with financing, among other initiatives.</i></p> <p><i>The <b>NEDPS</b> seeks to grow exports on average by 25% in the medium term, especially through manufactured exports. Kenya, like most developing countries, needs a Performing Export Sector to leverage and support economic growth and employment creation through structural transformation. As part of the outputs for the Trade week discussions, policymakers, private sector and development partners will engage to find ways to creating a performing exports sector. This would identify measures that the private sector and development partners can support to help bring that vision to fruition. So, to move this discussion forward, the <b>NEDPS</b> that will be launched will bring to the fore in-depth discussions on the lead sectors with a view to perfect the value chains for national development and fulfillment of the Big Four agenda of the Government. All stakeholders are encouraged to suggest possible strategies to create a performing export sector. This will support the implementation of the National Exports Development and Promotion Strategy. The outputs from this session will assist in the realization of a performing exports sector, with a robust growth trajectory.</i></p> <p><i><b>Objective:</b> The need to establish a supportive environment within which the private sector can invest in exports. The overall objective for discussing this subject among other topics and activities lined up during the trade week is to help identify key measures that the Government and Development partners can support to help bring that vision to fruition.</i></p>	
8.00-8.30 AM	<b>ACCREDITATION (SDT)</b>	<b>ARRIVAL AND REGISTRATION</b>
8:30 – 9:00 AM	<i>Tour of exhibition stands</i>	<i>Arrival of the Chief Guest &amp; Guided Tour around the Made in Kenya Sale Exhibition</i>
9:00 – 9:30 AM	<b>CLIMATE SETTING</b> <i>Dr. Chris Kiptoo, CBS  Principal Secretary  State Department for Trade</i>	<i>Run documentary on Trade related issues/Entertainment</i>

9:30 - 9:50 AM	<b>Dr. Chris Kiptoo, CBS</b> <i>Principal Secretary State Department for Trade</i>	<b>Welcome remarks/ Overview of Trade Performance</b>
9:50 – 10:00 AM	<b>Hon. Peter Munya</b> <i>Cabinet Secretary Industry, Trade &amp; Cooperatives</i>	<b>Keynote address: The role of Trade in supporting the delivery of the Big Four Agenda</b>
10:00– 10:30AM	<b>Bernard Kagira</b> <i>Consultant –Integrated Development Consultants</i>	<b>Presentation: National Export Development Strategy – The Journey</b>
	<b>Dr. Patrick Njoroge,</b> <i>Governor, Central Bank of Kenya</i>	<b>Presentation: Macro-economic stability and export performance</b>
10.30-11.00 AM		<b>HEALTH BREAK/REFRESHMENTS</b>
11.00-1.30 PM	<b>Moderator</b> <b>Julie Gichuru</b>	<b>High Level Panel Discussions:</b> <b>Best Practices for Export Product and Market Diversification</b> <b>Objective:</b> Discuss adaptable best practices for Product and Market diversification, and export sector incentive schemes to spur foreign exchange earnings <b>Panelists:</b> 1. VIMAL SHAH – CHAIRMAN BIDCO GROUP 2. LINUS GITAHU - CHAIRMAN, BRAND KENYA BOARD 3. JAMES MWANGI – CEO EQUITY BANK KENYA 4. TIKU SHAH – HORTICULTURE SPECIAL ECONOMIC ZONE NAIVASHA 5. JOSHUA OIGARA – CEO, KCB GROUP 6. TITO ALAI, EXPORTS BRANDING AND MARKETING EXPERT, TMEA 7. H.E. WYCLIFFE WANGAMATI- CHAIR, TRADE & INVESTMENT COMMITTEE, COUNCIL OF GOVERNORS  <b>Success Stories/Testimonials</b> <b>Textiles - Jas Bedi, Chairman- Export Promotion Council</b>  <b>Food innovation- Perez Ochieng, Sacoma Food Innovations</b>  <b>Made in Kenya Mark- Brand Kenya Board</b>
1.30-2.30 PM		<b>LUNCH BREAK</b>
2:30– 4:30PM	<b>Moderator</b> <b>Julie Gichuru</b>	<b>Presentation of the National AGOA Strategy – Chief of Party (Juan Estrada) and Dr. Joseph Kosure (Consultant)</b>  <b>Success Stories/testimonial:</b> <ul style="list-style-type: none"> <li>Bobby Thomas, CEO Wondernut EPZ Limited (Macademia Nuts)</li> </ul>

		<ul style="list-style-type: none"> <li>• <i>Robert Keter, CEO, Emrock Tea EPZ</i></li> </ul> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. <i>Hon. Peter Munya, CS, Ministry of Industry, Trade and Cooperatives</i></li> <li>2. <i>US Embassy Rep on US - Kenya Partnership</i></li> <li>3. <i>Jas Bedi, Chairman, EPC -Export Competitiveness</i></li> <li>4. <i>PS Transport - Transport and logistics for Export success</i></li> <li>5. <i>Joshua Oigara - CEO KCB Group/Chair KBA, Trade and Investment Finance for Exporters</i></li> <li>6. <i>Dr. Esther Kimani - MD KEPHIS, Supporting fresh produce exports through SPS compliance</i></li> <li>7. <i>Lucy Murumba - CEO Kenya Coffee Cooperative Exporters, Kenya Specialty Coffee Exports</i></li> <li>8. <i>H.E. Wycliffe Wangamati - Chair, Trade and Investment Committee, COG, Role of County Governments in addressing Supply side constraints</i></li> </ol> <p><b>Plenary &amp; Summary Reports from the Panels for Discussions on the National Export Strategy</b></p>
4:30 - 4.45 PM	<i>Joyce Ogundo, Secretary Trade</i>	<i>County Engagement Strategies</i>
4.40-5.00		<b><i>REFRESHMENT AND END OF DAY ONE</i></b>

<b>TIME</b>	<b>DAY 2: TUESDAY, 31<sup>ST</sup> JULY 2018</b>	
<b>08:30– 9:00 AM</b>	<b>State Department for Trade</b> <b>Moderator: Julie Gichuru</b>	<b>Welcome &amp; Registration</b> <i>All guests to be seated</i>
<b>09:00 AM</b>	<b>Hon. Peter Munya</b> <b>Cabinet Secretary</b> <b>Industry, Trade &amp; Cooperatives</b> <b>&amp;</b> <b>Dr. Chris Kiptoo Principal</b> <b>Secretary for Trade</b>	<b>Arrival of the Chief Guest</b> <b>H.E. The President</b>  <b>Guided Tour of the Made in Kenya Exhibition.</b>  <b>(APPRECIATING OUTSTANDING KENYAN PRODUCTS)</b>
<b>09:30 AM</b>	<b>PROTOCOL</b>	<b>ENTERTAINMENT AND CEREMONIALS</b>
<b>09:45- AM – 10:45 AM</b>	<b>Moderator</b> <b>Peter Wanjohi</b>	<ul style="list-style-type: none"> <li>• <b>Setting the Stage-</b> Presentation on Key Highlights of National Export Development and Promotion Strategy – Dr. Chis Kiptoo, PS for Trade; <ul style="list-style-type: none"> <li>• <b>Success Story</b> – Food Innovations – Perez Ochieng, Sacoma Global Food Innovations</li> </ul> </li> </ul> <p>Welcoming remarks by Carole Kariuki – CEO, Kenya Private Sector Alliance</p> <p><b>Brief Remarks from Key Stakeholders:</b></p> <ol style="list-style-type: none"> <li>1. <b>Linus Gitahi</b> – Chairman, Brand Kenya Board</li> <li>2. <b>Jas Bedi</b> – Chairman Export Promotion Council</li> <li>3. <b>Sachen Gudka</b> – Chairman KAM</li> <li>4. <b>Stefano A. Dejak</b>, the Ambassador of the European Union to the Republic of Kenya</li> <li>5. <b>Hon. Josphat Nanok</b>- Chairman COG</li> </ol>
<b>10:45-11:45 AM</b>	<b>Moderator</b> <b>Julie Gichuru</b>	<b>High Level Panel Discussion:</b> <b>Powering Big Four Agenda through export development and promotion</b>

		<ol style="list-style-type: none"> <li>1. <b>H.E. Uhuru Kenyatta</b>, President of the Republic of Kenya</li> <li>2. <b>Dr. Mukhisa Kituyi</b> – UNCTAD Secretary General</li> <li>3. <b>Mr. Gabriel Negatu</b> – Regional Director African Development Bank – AfDB</li> <li>4. <b>Nick Nesbit</b>-Chairman KEPSA</li> <li>5. <b>Hon. Wycliffe Wangamati</b>-Chair Trade &amp; Investment Committee COG</li> <li>6. <b>Nic Hailey</b>, British High Commissioner to Kenya</li> </ol>
11:45-12:30 PM	<p><b>Moderator</b> <b>Dr. Chris Kiptoo, PS Trade</b></p>	<p><b>Hon. Peter Munya makes remarks &amp; welcomes the Chief Guest</b></p> <p><b>KEYNOTE SPEECH &amp; LAUNCH</b> <b>H.E. Uhuru Kenyatta, CGH, President of the Republic of Kenya</b></p> <p>Launch of Kenya’s new Export Initiatives:</p> <ul style="list-style-type: none"> <li>✓ National Export Development &amp; Promotion Strategy <ul style="list-style-type: none"> <li>○ Mark of identity</li> <li>○ National AGOA Strategy</li> </ul> </li> </ul>
12:30 - 2:00PM	<b>Lunch</b>	
2:00-2:30 PM	<p><b>Moderator</b> <b>Amb. Tom Amollo, PDS</b></p>	<p><b>Round table with the Diplomatic Community &amp; Development Partners</b></p> <ul style="list-style-type: none"> <li>✓ <b>Welcome Remarks:</b> Amb. Macharia Kamau, PS Foreign Affairs</li> <li>✓ Kiprono Kittony, Chairman, Kenya Chamber of Commerce</li> <li>✓ Remarks by: Hon. Peter Munya, CS Industry, Trade and Cooperatives</li> <li>• <b>Keynote Address:</b> Amb. Monica K. Juma, DPhil, CBS, Cabinet Secretary – Ministry of Foreign affairs</li> </ul>
3:00 – 4:20 PM	<p><b>Chair of Plenary discussions</b> <b>Hon. Henry Rotich, CS the National Treasury and Planning</b></p>	<p><b>Plenary Discussions</b></p> <ul style="list-style-type: none"> <li>✓ Dean of Diplomatic Corps</li> <li>✓ Co-Chair – Development Partner Group</li> <li>✓ Africa Development Bank (AfDB)</li> <li>✓ United Nations Development Program (UNDP)</li> <li>✓ The Department for International Development (DFID)</li> <li>✓ Trade Mark East Africa (TMEA)</li> </ul>

		<ul style="list-style-type: none"> <li>✓ The United States Agency for International Development (USAID)</li> <li>✓ Danish International Development Agency (DANIDA)</li> <li>✓ Others</li> </ul> <p>✓ <b>Wrap up and way forward:</b> Dr. Chris Kiptoo, PS for Trade</p>
4.00 – 4.20 PM		<b>REFRESHMENT AND END OF DAY 2</b>
5:00 PM – 9:00 PM	<b>EPC &amp; BKB</b>	<b>EPC Silver Jubilee Dinner (different program)</b>

TIME	DAY 3: WEDNESDAY 1 <sup>ST</sup> AUGUST 2018	
	<p><b>Theme: Promoting Fair Trade Practices to Spur Delivery of the Big 4 Agenda:</b>  <i>Illicit trade is a serious and growing concern and threat to the Kenyan economy. Through smuggling, counterfeit and tax evasion, Kenya is losing billions in lost tax revenues, with legitimate businesses being undermined, and consumers being exposed to poorly made and unregulated products. It is not just luxury goods that are being counterfeited or smuggled and sold illegally. Medicines, cosmetics, toys, electronics and cigarettes are among those widely found being traded in the black market. In fact, any product in high demand is attracting counterfeiters and smugglers.</i></p> <p><i>Following consultations with Kenya’s private sector on the big four agenda, H.E the President Uhuru Kenyatta declared the illicit trade as a national disaster and appointed a team within his mandate to deal with the menace as an intervention for the industry. According to a study on the vice of counterfeiting in Kenya, which was done in 2012, it is estimated that Kenyan manufacturers are losing close to 40% of their market share to counterfeiters. An approximate Sh30 billion (US\$ 42 million) is lost by Kenyan manufacturers per year, while the Government loses Sh6 billion (US\$80million) annually as potential tax revenue. With these statistics increasing annually, our vision to industrialize is in peril and hence mitigating measures need to be discussed.</i></p>	
8.00-8.30 AM	<p><b>Registration of the Participants and Ensuring Timely Delivery of the Session</b></p>	<p><b>Guided by the Ushers</b></p>
8:30–9.00 AM	<p><b>Tour Guided by:</b>  <b>Multi-agency Anti - Illicit Executive Forum</b></p>	<p><b>Session 1: Guided Tour of anti-illicit trade of multi-agency exhibition</b></p> <p><b>Objectives: Combating illicit trade in support of the big 4</b></p>
9.00 - 10.15AM	<p><b>Opening Session - Remarks</b></p>	<ul style="list-style-type: none"> <li>• <b>Setting the Context:</b> Combating illicit trade – by Dr. Chris Kiptoo, PS Trade &amp; Chair Multiagency Anti - Illicit Executive Forum</li> <li>• Presentation on “Best practices in combating illicit trade: An international perspective” - by Tat-Tienne Louembe (International TradeMark Association).</li> <li>• Progress of Multiagency Enforcement Efforts Against Illicit Trade - By Wanyama Musiambo</li> <li>• Presentation on Judicial reforms towards addressing illicit trade in Kenya: <b>Judiciary</b></li> </ul>

		<ul style="list-style-type: none"> <li>• <b>Remarks by Private Sector:</b> <ul style="list-style-type: none"> <li>○ Muchai Kuniya, Vice Chair, KAM</li> <li>○ Hon. Peter Munya, Cabinet Secretary, Industry, Trade and Cooperatives</li> <li>○ Joe Mucheru, Cabinet Secretary, ICT – The role of ICT in Combating illicit Trade</li> <li>○ Representative of Business Action to Stop Counterfeiting and Piracy (International Chamber of Commerce)</li> </ul> </li> </ul> <p><b>Keynote Address:</b> Hon. Paul Kihara Kariuki, Attorney General of the Republic of Kenya and Chair Multi-Agency Forum</p>
10.15-10.45AM	<b>Break</b>	<b>Break and Networking Session</b>
10:45 – 12.45PM	<b>Moderator Julie Gichuru</b>	<p><b>Panel Discussions on: Fighting Illicit Trade in Kenya – experiences from the stakeholders:</b></p> <p><b>Panel discussion:</b></p> <ol style="list-style-type: none"> <li>1. John Njiraini - Commissioner General, Kenya Revenue Authority (KRA)</li> <li>2. Dr. Moses Ikiara - Ag. MD Kenya Bureau of Standards</li> <li>3. Prof. Bitange Ndemo - Lecturer University of Nairobi</li> <li>4. Stephen Mutoro – CEO, Consumer Federation of Kenya.</li> <li>5. Edward Sigey, MD - Kenya Copyright Board</li> <li>6. Dr. Anastacia Nyalita - Chair, Kenya Association of Pharmaceutical Industries-KAPI</li> <li>7. Wanjiku Manyara – CEO, Petroleum Institute of East Africa</li> </ol> <p><b>Plenary: Discussions and Way Forward, Chair Multi Agency Anti- Illicit Trade Technical Working Group, Executive Director Mr. Elema Halake</b></p>
<b>1.00 PM-2.00 P.M. LUNCH BREAK</b>		
2.00-3.15PM	<b>Moderator Julie Gichuru</b>	<p><b>Objective:</b> Legal and Regulatory Framework for promoting Fair Trade Practices within the retail sector</p> <p><b>Setting the Context: Legal and Regulatory Framework for retail sector</b> – by Dr. Chris Kiptoo, PS</p> <p>Remarks by Tobias Alando, Ag. CEO Kenya Association of Manufactures;</p>



		<ol style="list-style-type: none"> <li>1. The Case for a New Trade Law for Kenya – by Hon. David Ochieng, Trade Law Expert;</li> <li>2. Bernard Kagira - Consultant - The Case for Regulating Kenya’s Retail Sector;</li> <li>3. Kimani Rugendo - Chairman Association of Kenya Suppliers (AKS);</li> <li>4. Muchiri Wahome – Chairman Retail Association of Kenya (RETRAK).</li> </ol>
<p><b>3.30 PM - 4.30 PM</b></p>	<p><b><i>Moderator Julie Gichuru</i></b></p>	<ul style="list-style-type: none"> <li>• <b>Panel Discussions on: Local Content and Buy Kenya Build Kenya</b> <ul style="list-style-type: none"> <li>✓ Maurice Juma, Director General PPOA - Presentation on the progress and 40 % procurement policy;</li> <li>✓ Julius Kirima, Director of Industry -Presentation on <b>Local Content Policy and Bill</b>;</li> <li>✓ Richard Mwangi – Presentation on Local Content; and,</li> <li>✓ Chris Diaz – Remarks on Buy Kenya - Build Kenya.</li> </ul> </li> <li>• <b>Plenary Discussions</b></li> </ul>
<p><b>4:30 P.M. – 5 P.M.</b></p>	<p><b><i>Health Break: Networking and Departure</i></b></p>	

TIME	DAY 4: THURSDAY 2 <sup>ND</sup> AUGUST 2018	
	<p><b>Theme: Maximizing Market Access in support of Big 4 Agenda</b>  <i>One of the Big 4 agenda of Government is manufacturing. Market access, especially in the Africa Continent is key in the realization of 15% share of manufacturing from the current 8.4%. Maximizing Market Access Opportunities especially with reference to the Continental Free Trade Area – CFTA is critical to the country in the context of the challenges and opportunities that come with this new development. Intra-African trade accounts for 13% of the total trade taking place across Africa, the ACFTA therefore as signed by 44 African heads of states, will help the African countries carry out the trade within their borders without any restrictions. Share of Kenya Exports to Africa is about 39% making it the biggest destination of Kenyan products. The public therefore needs to be fully sensitized on the pros and cons, both on the domestic scene and at the International level in the context of the new trading bloc. The realization and utilization of the market access opportunities therefore is key in Kenya’s quest for industrial transformation. More access of Kenyan products in the African continent will build a strong base as Kenya consolidates market access opportunities of value added products to the rest of the World.</i></p> <p><b>Objective: What is the role of the Executive and National Assembly in the realization of market access objective of the Government?</b> Discuss exhaustively market access opportunities around the ACFTA as one among many niche trade agreements that Kenya has signed and ratified. It is time Kenyan companies take this into perspective and use the opportunity to spur Trade of goods and services, in supporting the Big 4 agenda for Kenya’s economic prosperity.</p>	
8.00-8.30 AM	SDT	<b>Registration</b>
8.30-8.45 AM	<b>Moderator: Julie Gichuru</b>	<b>Recap of Day 3</b>
8:00 – 9.00 AM	<b>Guided by: Dr. Chris Kiptoo, Principal Secretary for Trade</b>	<b>Arrival of the Chief Guests, and Guided Tour to the Made in Kenya Exposition</b>
9.00 - 9.30AM		<p><b>Welcoming Remarks:</b></p> <ul style="list-style-type: none"> <li>• <b>Hon. Peter Munya, CS Industry, Trade and Cooperatives;</b></li> <li>• <b>Hon. Adan Mohamed, CS, EAC and Regional Development</b></li> </ul> <p><b>Setting the Context:</b>  <b>Presentations</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Chris Kiptoo, PS for Trade -Kenya’s Regional Integration Strategy</b></li> <li>• <b>Dr. Stephen Karingi, Economic Commission for Africa: Opportunities for Kenya in the Africa Continental Free Trade Area</b></li> </ul>
9.30 AM- 10.30 AM		<p><b>Plenary Discussion:</b>  <b>Uptake of market access opportunities under ACFTA/TFTA:</b></p>

		<ol style="list-style-type: none"> <li>1. Dr. Susan Koech, Principal Secretary EAC</li> <li>2. Betty Maina, PS Industrialization</li> <li>3. Peter Biwott, CEO, EPC</li> <li>4. Mr. Tobias Alando, Ag. CEO KAM</li> <li>5. Ms. Jane Ngige – CEO, Horticultural Council of Kenya</li> <li>6. Clement Tulezi, CEO, Kenya Flower Council</li> <li>7. Irene Wanyoike, Chair, Association of Professional Societies of East Africa</li> <li>8. Philda Maiga, Consultant, Commonwealth Secretariat</li> </ol>
<p>11.00 – 11.20 AM</p>		<p><b>Health Break/refreshments</b></p>
<p>11.20 AM- 1.00PM</p>		<p><b>Enhancing Technical and SPS compliance for Trade Facilitation</b></p> <ul style="list-style-type: none"> <li>• <b>Presentation by</b> Elizabeth Nderitu, Programme Manager Standards and SPS, TMEA.</li> </ul> <hr/> <p><b>Panel Discussions</b></p> <ol style="list-style-type: none"> <li>1. Dr. Moses Ikiara, Ag. MD-Kenya Bureau of Standards</li> <li>2. Dr. Esther Kimani, Managing Director KEPHIS;</li> <li>3. Dr. Fred Siyoi, Registrar, Pharmacy and Poisons Board</li> <li>4. Dr. Obadiah N. Njagi, Director of Veterinary Service</li> <li>5. Dr. Kepha Ombacho, Director Public Health</li> <li>6. Nehemiah Chepkwony, Horticultural Crops Directorate</li> <li>7. Hosea Machuki, Fresh Produce Exporters Association of Kenya</li> <li>8. Clement Tulezi, Kenya Flower Council</li> <li>9. Beth Wagude, Association of Fish Processors and Exporters of Kenya</li> <li>10. Abdikadir Mohamed, CEO, Kenya Livestock Marketing Council</li> </ol> <p><b>PLENARY DISCUSSIONS</b></p>
<p>1.00 PM – 2:00 PM</p>	<p>LUNCH BREAK</p>	

<p>2.00 PM – 2.40 PM</p>	<p><b>Moderator: Julie Gichuru</b></p>	<p><b>Objective:</b> The development of policy and regulatory structures for Commodities Markets; the role of stakeholders in the commodities value chain in enabling access to finance and markets.</p> <ul style="list-style-type: none"> <li>• <b>Setting the context:</b> Commodities exchange as a catalyst for development – Constantine Kandie, Technical Advisor, IFC.</li> <li>• Presentation on Progress on Kenya Commodities Exchange – Girish Raipuria – Consultant</li> <li>• Presentation on Agricultural Warehouse Receipts System by Dr. Richard Lesiyampe, PS State Department for Crops Development</li> </ul>
<p>2.40 PM- 4.30 PM</p>		<p><b>Panel Discussions: The Case for a Multi Commodity Exchange Warehouse Receipts System</b></p> <p><b>Panelists</b></p> <ol style="list-style-type: none"> <li>1. Paul Muthaura – CEO Capital Markets Authority</li> <li>2. Sarah Ochieng- International Finance Corporation</li> <li>3. Constantine Kandie – Technical Advisor on COMEX</li> <li>4. Bharat Kulkarni – KNTC Consultant</li> <li>5. Terry Adembesa – Nairobi Securities Exchange</li> <li>6. Gerald Masila – CEO East Africa Grain Council</li> <li>7. David Ombalo – State Department for Crops Development</li> <li>8. Lawrence Marube – State Department for Mining</li> </ol>
<p>4.30 PM - 5.00 PM</p>	<p><b>Health Break/Refreshment - End of Day 4</b></p>	

<b>TIME</b>	<b>DAY 5: FRIDAY 3<sup>RD</sup> AUGUST 2018</b>	
	<p><b>Theme: Ease of doing business, competitiveness and Trade Facilitation in support of Big 4 Agenda</b></p> <p><b>Objective:</b> To enhance understanding on the interlink ages between Ease of Doing Business, Competitiveness and Trade Facilitation in Trade Development.</p>	
<b>08:00– 8:30 AM</b>	<b>SDT</b>	<b>Welcome &amp; Registration</b>
<b>8.30-9.00 AM</b>	<b>Moderator: Julie Gichuru</b>	<b>Recap of Day 4</b>
<b>9.30- 10.00AM</b>	Moderator: Julie Gichuru	<p><b>Setting the Context:</b> Ease of Doing Business, Competitiveness and Trade Facilitation - by Betty Maina, PS Industrialization</p> <p><b>Keynote Address:</b> Ease of Doing Business, Competitiveness and Trade Facilitation by <b>Diarietou Gaye</b>, Country Director World Bank</p> <p><b>Presentations by:</b></p> <ul style="list-style-type: none"> <li>• Gilbert Langat - CEO-Shippers Council of Kenya - Mombasa Port Charter for Trade Facilitation</li> <li>• Amos Wangora – CEO KENTRADE – Single Window for Trade Facilitation</li> <li>• Amb. Dennis Awori, KEPISA – Ease of Doing Business and Competitiveness</li> </ul>
<b>10.00AM- 10.30AM</b>		<b>Health Break/Refreshments</b>
<b>10:00 AM- 12.50PM</b>		<p><b>Panel Discussions</b></p> <ul style="list-style-type: none"> <li>• Prof. Paul Maingi, PS Transport</li> <li>• Julius Korir, PS Infrastructure</li> <li>• Dr. Chris Kiptoo, PS Trade</li> <li>• Mr. Frank Matsuert, CEO, Trade Mark East Africa</li> <li>• Markus Wauschkuhn –Global Alliance for Trade Facilitation/(GIZ)</li> <li>• Farida Abbas - CEO, British Chamber of Commerce-Kenya</li> <li>• Frank Twagira, Programme Manager, IFC</li> <li>• William Ojonyo, National Chairman - Kenya International Freight &amp; Warehousing Association</li> <li>• IBM Kenya Representative</li> </ul> <p><b>Plenary Discussions and Way forward- OFFICIAL CLOSING</b></p>